



Corporate Profile

ROCKWOOL[®]
FIRESAFE INSULATION

CREATE AND PROTECT[®]

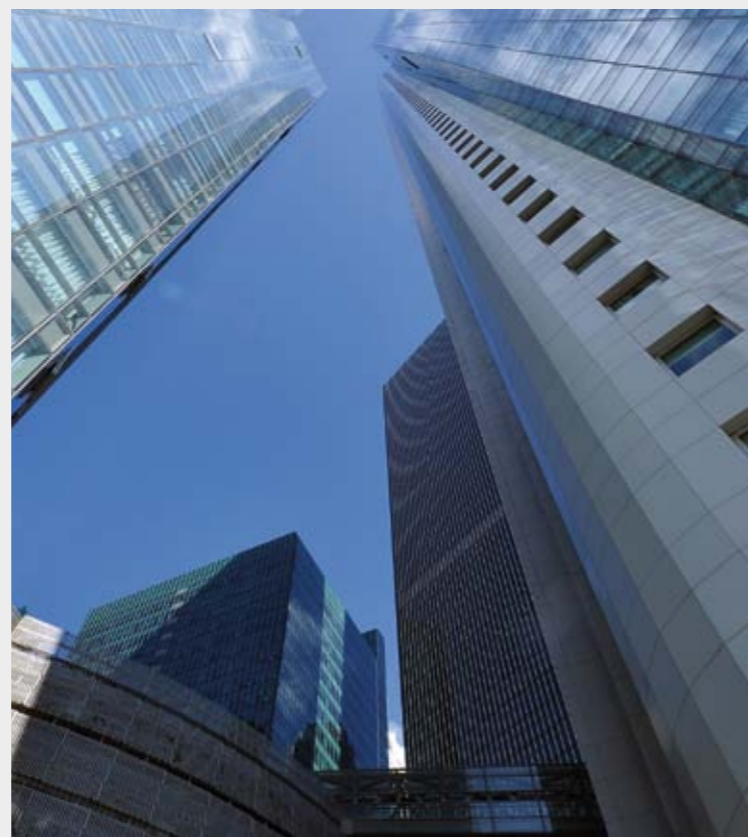
ROCKWOOL – Provider of Comfort & Safety

As the world's largest producer of stone wool insulation, the ROCKWOOL Group operates in over 40 countries across Europe, North America and Asia. The company was founded in 1937 and is headquartered in Denmark.

ROCKWOOL has supplied solutions to the Asian markets since the 1980s, and in 1999 established its presence in South East Asia with a plant in Melaka. In 2010, ROCKWOOL acquired production facilities in China, Malaysia and Thailand, serving the markets with offices in Beijing, Tianjin, Shanghai, Guangzhou, Hong Kong, Philippines and Taiwan. ROCKWOOL's presence in Asia was further strengthened in 2011 with the establishment of a plant and sales office in India.

In South East Asia, ROCKWOOL has three stone wool factories located in Malaysia and Thailand and offices in Indonesia, Malaysia, Singapore, Thailand and Vietnam; serving the needs of customers all across South East Asia to neighbouring Asia Pacific countries of Australia, New Zealand, Japan and South Korea.





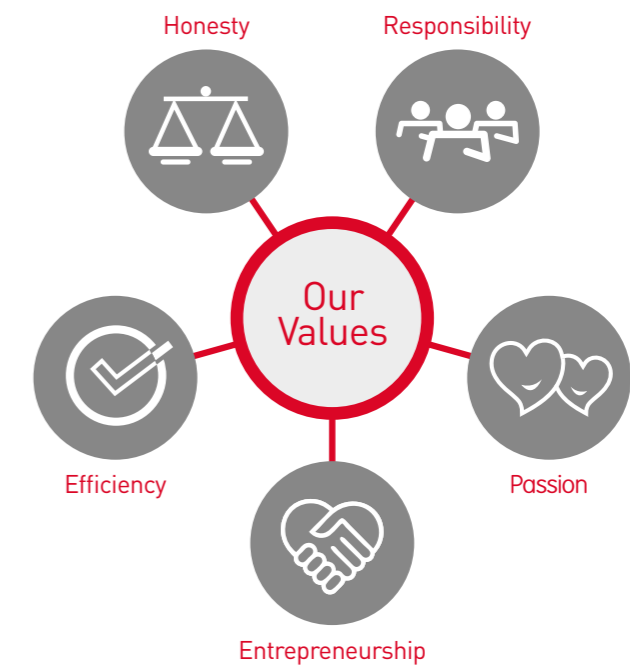
Our Mission & Values

Our mission is a statement of the core purpose of the company – an expression of what we hope to achieve through the solutions we offer and the values we practise.

Our Mission

To protect life and sustain the environment by making buildings fire safe, energy efficient and comfortable.

The people of ROCKWOOL are guided by the values of the company; which form the basis of our thoughts, actions and the way we interact with customers and partners. Our values are not lofty ideals written on paper. They instruct our decisions, anchor every product and service and reflect what we stand for as a company.



The ROCKWOOL Difference

Iconic buildings using ROCKWOOL insulation

- 1 Petronas Twin Towers (Malaysia)
- 2 Marina Bay Sands (Singapore)
- 3 Suvarnabhumi Airport (Thailand)
- 4 Eiffel Tower (France)
- 5 Empire State Building (USA)



Often unseen yet silently making a difference – ROCKWOOL solutions have over the centuries been protecting people, keeping them safe and comfortable in every area of their life; at work and play.

Whether it be part of the world’s most iconic buildings, used in all types of industrial processes or just keeping families safer and happier in their homes, ROCKWOOL took the functionality of stone wool and made it into a brand that is built to last.

The ROCKWOOL® brand is known all over the world today as providing the highest quality stone wool solutions that offers consistent and lasting performance in fire, thermal and acoustics. It is backed by over 75 years of industry experience; environmentally sound production facilities and people who understand buildings and how to make them comfortable, safe and sustainable for generations to come.

Unique Benefits – Lasting Solutions



When we look at buildings, we see people – people who are productive at work and relaxing in their homes. We look beyond the solutions to what matters most, creating places of work and play that are truly safe and comfortable, and at no cost to the environment.

That is why the benefits of ROCKWOOL insulation are unique, a combination of four benefits in fire resistance, noise reduction, thermal comfort and sustainability packed into one solution.



ROCKWOOL solutions are tailored to meet the varied needs of the market – whether it is for the insulation of building envelopes or technical installations in process plants.

Beyond Solutions – To People

In ROCKWOOL, our people are what distinguish us from others. It is because we are passionate – about people, about the buildings they live in and about creating the best solutions for these buildings.

We understand total building performance, how to achieve excellent energy efficiency, fire safety and indoor comfort. With our knowledge, we facilitate and support customers, partners, industry professionals and government bodies to ensure the buildings we design, build and specify will perform and protect us as they should.



ROCKWOOL Group's Sustainability & Corporate Social Responsibility

The ROCKWOOL Group subscribes to the 3 Pillars of Sustainability: People, Planet and Prosperity.

People's health, safety and quality of life are important for us in ROCKWOOL. This is why we are committed to ensuring our solutions help improve the performance of buildings in terms of comfort, energy savings and fire safety.

Our products are made from rocks, an abundant raw material. We are dedicated to using natural resources, recycling waste materials and reducing resource use and emissions from our production in order to protect our Planet.

In line with ROCKWOOL's Corporate Social Responsibility commitments, we contribute to the Prosperity of communities and society in general. The ROCKWOOL Foundation is an example in which a quarter of the Group's dividend is used to support social entrepreneurship in order to achieve lasting and sustainable improvements.



ROCKWOOL IN ASIA

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